



9 out of 10 (and getting better).



Since Haycom was first started in 1975, we have regularly been providing event services for the Annual General Meetings of up to 9 of Australia's Top 10 corporations (amongst many others).

The Annual General Meeting is arguably the most important event on the corporate calendar. Facing an expectant and judgemental audience is a time when exceptional precision and trust is demanded from everyone involved with an event of this importance.

With the board on stage and on show it is critical they are perceived in the best light by the people who will influence their future - shareholders, analysts and media.

So who is behind your important event?

People trust Haycom to deliver technical event services for their important events for one simple reason - the ability to rely on us to deliver technical excellence.

The planning needs to be thorough and detailed with clear contingency plans in place. The technical support behind the scenes must be faultless. For everything to go exactly to plan, everyone needs to understand the objectives and be committed to your success.

Each and every event, large or small, has the full commitment of an experienced project manager and technical team who understand the objectives, who have the right technical support, and who have the know-how and commitment to deliver success – from start to finish.



So next time you are planning your Annual General Meeting, or indeed any important event, consider the team who will be supporting your event behind the scenes. Remember that your company's reputation and future brand value is in their hands.

Following are some questions you should ask of your event services provider:

- Do they share the same commitment to quality and attention to detail?
- Do they have experienced and skilled people who will be with you from start to finish?
- Do they have expert technicians on-site to deal with any late changes or unexpected issues?
- Do they have procedures, policies and the track record to deliver the safest possible events?
- Do they have the track record of success?

We guarantee a YES to all these questions and to a successful event.

Haycom has been twice rated as Australia's most trusted audiovisual event services company in two independent surveys conducted by Quantum Market Research (2004 & 2008).

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