



9 out of 10 (and getting better all the time).



In 2007 Haycom provided event services for the Annual General Meetings of 9 of Australia's Top 10 corporations (amongst many others).

The AGM is probably the most important event on the corporate calendar. Facing an expectant and judgemental audience is a time when exceptional precision and trust is demanded from everyone involved with the event. With the board on stage and on show it is critical they are perceived in the best light by the people who will influence their future - shareholders, analysts and media.





The planning needs to be thorough and detailed with clear contingency plans in place. The technical support behind the scenes needs to be flawless. Everything has to go exactly to plan and everyone needs to understand the objectives.

People trust Haycom to deliver technical event services for the simple reason that we deliver confidence to every event. Each and every event, large or small, has the full commitment of an experienced project manager and technical team who understand the objectives and who have the ability to deliver success – from start to finish.

So next time you are planning your Annual General Meeting consider the team who will be behind the scenes. Remember that your company's reputation and future brand value is in their hands. Following are some questions you should ask of your event services provider:

- Do they share the same commitment to quality and attention to detail?
- Do they have experienced and skilled people who will be with you from start to finish?
- Do they have the procedures, policies and track record to deliver the safest possible event?

Haycom guarantees a YES to all these questions and to a successful event.

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