

It's In Our Hands

Project: Yahoo!7 - Staff Kickoff
Client: Impact Employee Communications
Venue: Waterview Convention Centre
Audience: 150



Challenge

Yahoo!7 wanted to create a communication forum to inspire and inform staff on the future direction of the organisation.

Solution

Haycom created a simple yet interactive communication platform to bring the room to life. The set evolved throughout the day to keep each session fresh and the audience engaged.

Reflecting the dynamic nature of this event, the stage area was up lit in contrasting colours. The centerpiece of the set was an eleven metre by four metre cyclorama which extended across the back of the room. Yahoo!7 logos and abstract shapes were projected across it. On either side of the cyclorama was a Yahoo!7 branded lycra sail.

Haycom's Sean Grech and Geoff Reid liaised closely with Sharon Cartwright and Jenni Anderson from Impact Employee Communications to oversee the development and implementation of this event.

"I want to acknowledge and thank all concerned for the fine work performed by the Haycom team for the recent all-staff event Impact Employee Communications produced for Yahoo!7.

As always, Geoff Reid gave us fantastic client service and ideas throughout the planning, budgeting and execution of the event, particularly in responding with great solutions that achieved best value for our client's budget.

Sean, I really appreciate the attention you pay to ensure our needs are met and our expectations are exceeded. "

Sharon Cartwright
General Manager
Impact Employee Communications

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Project Manager: Geoff Reid
Account Manager: Sean Grech
Technical Crew: Rodney Apps, Luke Hutchins, Simon Bray



Geoff has fourteen years lighting and production experience working in both the United Kingdom and Europe. Geoff's passion is to make each event unique and successful. He looks at every project as a new challenge and believes everything is possible.

For more information regarding this event contact Geoff or Sean in Sydney:

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